



CORPORATE SPONSORSHIP OPPORTUNITIES



The 150th Anniversary Gala provides leading corporations with a unique opportunity to support SAIC’s pioneering work as a leading art and design school and create a visible association with their brand and one of “the most influential art colleges in the United States.”

	1866 founder	benefactor	patron	partner	associate
	\$150K+	\$75K+	\$50K+	\$25K+	\$10K+
Table at Gala	•	•	•	•	•
Preferred table placement at the Gala	•				
Logo on website	•	•	•	•	•
Logo on step and repeat at Gala	•				
Logo on Save-the-Date	•	•			
Logo on menu placecards on tables	•	•	•		
Logo in Gala program book	•	•	•	•	•
Logo on Gala invitation	•	•			
Featured in corporate sponsorship video	•	•	•	•	•
Reference in SAIC’s annual report	•	•	•	•	•
Sponsorship announcement on social media channels (2-3 total posts)	•	•	•		
Complimentary suite at Chicago Athletic Association Hotel	•				
Recognition in VIP remarks	•				
Recognition in Gala e-news communications	•	•	•	•	
Recognition in SAIC’s E+D magazine’s Gala recap (cir. 40,000 households)	•	•	•	•	
Category exclusivity; no other brands competitive to the core business will be in the specific category	•				