

DIY Template: Overview

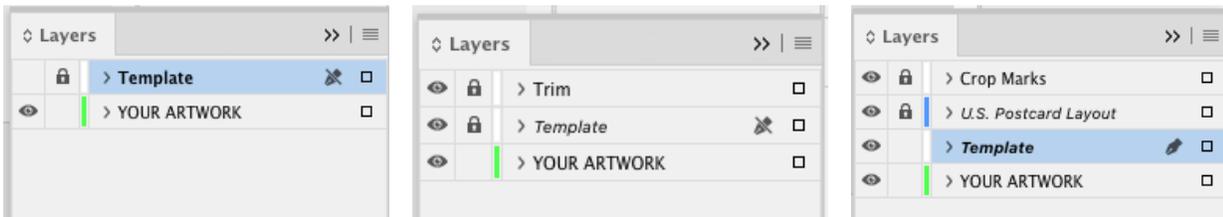
Please follow the instructions carefully. If your files are not submitted correctly we will cancel your order and ask that you resubmit.

Need more information?
For more details head to the following links on our website.

[File Set Up Overview](#)
[Download Templates Guides + Margins](#)
[Exporting to PDF](#)
[PDF Preset Settings](#)

Artwork Placement

Depending on which Do-It-Yourself template you have chosen the Layers palette may have a different look. Options are seen below from several DIY templates and show the layers that are there to help you prepare your files.

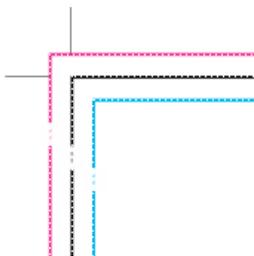


Template, trim and crop layers are labeled and locked to keep you from placing items on them.

Be sure the design element, text or photos you are placing into the file are going onto the YOUR ARTWORK layer. If they end up on one of the template layers they will not show up when exported.

Guides

There will also be a set of guides or lines to indicating important areas to pay close attention to as you start designing and adding content.



Bleed Area - Make sure your background extends to the pink line to fill the bleed area and avoid white edges when cutting if you want the design to go over the edge.

Trim/Crop Marks - This is the black line and this is where cutting will happen.

Safe Area - Blue line is where important information like text and logos should be within to avoid being cut off. This line will not print.

Exporting to PDF for DIY ONLY - Please check our quick links above that offer more info on our website.

In InDesign go to File > Export
(In the bottom of the window be sure to choose for Adobe PDF (Print).)

General:

Adobe PDF Preset > PDF/X1a:2001

Export As: Pages (NOT Spreads)

Export Layers: Visible & Printable Layers

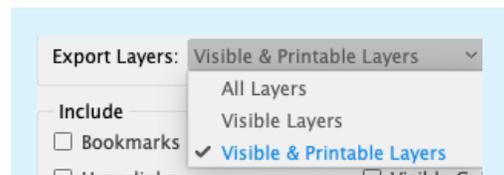
If correct, only the layers that will be printed will end up in your print file.

Compression

Choose for all sections: Bicubic Downsampling to 300, Automatic JPEG, and Maximum Image Quality

Marks and Bleeds:

Be sure that all areas are UnChecked. None of our DIY Templates require marks or bleeds.



If you have All Layers or Visible Layers chosen the final file will include the template guides on top of your artwork.

Once you export be sure to check your file to make sure the guides are not present, otherwise, they will be printed.

At this point you are ready to hit Export. Please double check your file before submitting to the Digital Storefront.