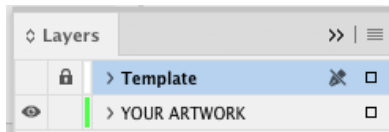## Premium Finishing Template: Overview
Please follow the instructions carefully. If your files are not submitted correctly we will cancel your order and ask that you resubmit.

Need more information? For more details head to the following links on our website.

File Set Up Overview
Download Templates
Guides + Margins
Exporting to PDF
PDF Preset Settings

Artwork Placement

Premium Finishng Template means that it is a product that the SB is going to be cutting, folding or creasing for you. In the Layers palette you will see 2 layers that are there to help you prepare your files.
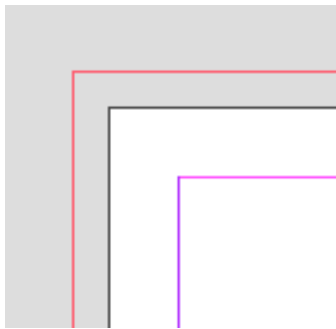

Template layers are labeled and locked to keep you from placing items on them.

Be sure the design element, text or photos you are placing into the file are going onto the YOUR ARTWORK layer.

If artwork ends up on one of the template layers they will not show up when exported to PDF.

Guides

There will also be a set of guides or lines to indicating important areas to pay close attention to as you start designing and adding content.

Bleed Area – Make sure your background extends to the red line to fill the bleed area and avoid white edges when cutting if you have a design to go over the edge.

Trim/Crop Marks –This is the black line and this is where cutting will happen.

Safe Area –Pink line is where important information like text and logos should be within to avoid being cut off. This line will not print.

Before getting too far into your design process we suggest looking at both the Design Checklist and Artwork Guidelines located on our website to achieve the best results with these templates.

Exporting to PDF – Please check our quick links above that offer more info on our website about export settings.

InDesign go to File > Export
(In the bottom of the window be sure to choose for Adobe PDF (Print).)

General:
Adobe PDF Preset > PDF/X1a:2001
Export As: Pages (NOT Spreads)
Export Layers: Visible & Printable Layers
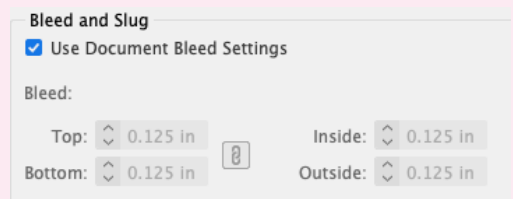If correct, only the layers that will be printed will end up in your print file.

Compression
Choose for all sections: Bicubic Downsampling to 300, Automatic JPEG, and Maximum Image Quality

Marks and Bleeds:
Marks – All are Unchecked.
Bleed and Slug – Check Use Document Bleed Settings

We do not require crop or bleeds marks with our Premium Finishing Templates but we do require the Bleed Area.

The Bleed area has been set up in your document before designing. Please review more info about **Bleeds** on our website if you are not sure you have adjusted your file correctly.

At this point you are ready to hit Export.

Please double check your file before submitting to the Digital Storefront.